



BUSINESS (TRIPLE AWARD)

HAVING A GOOD UNDERSTANDING OF BUSINESS AND BUSINESS PRACTICE IS A VALUABLE SKILL FOR A NUMBER OF DIFFERENT CAREER PATHS, INCLUDING SELF-EMPLOYMENT.

On this course, you will learn how different business theories relate to the operation of real-life businesses. You will gain a critical understanding of organisations, the markets they serve, and the process of adding value. Students on this course are required to undertake course-related work experience and can benefit from our extensive range of links with local employers.

KEY TOPICS

- Exploring Business
- Developing a Marketing Campaign
- Personal and Business Finance
- Recruitment and Selection
- Managing an Event
- International Business
- Principles of Management
- Business Decision Making
- Investigating Customer Service
- Pitching for a small business
- Training and Development.

ASSESSMENT

This course is 42% exam based and 58% coursework.

ENTRY REQUIREMENTS

At least five GCSEs at grade 4 or above, including English Language and Maths.

PROGRESSION POSSIBILITIES

UNIVERSITY COURSES: Accounting and Finance, Marketing, Public Relations, International Business Management, Human Resources.

CAREER OPTIONS: Entrepreneur, business administration officer, marketing officer, recruitment consultant, accountant.

SKILLS DEVELOPED

- Creative and critical thinking
- Working as a team
- Presentation skills
- Research skills
- Communication skills.

TRIPS, ENRICHMENT & OTHER OPPORTUNITIES

- Join the Enterprise Club
- Take part in team activities, like orienteering
- Use your business knowledge to assist and run college events.

QUALIFICATION

BTEC EXTENDED DIPLOMA

LEVEL

LEVEL 3

CURRENT EXAM BOARD

PEARSON

STUDENT VIEW

“My Business teachers have been nothing but supportive of me and my studies. They were easy to talk to if I had any questions or worries, and they made me feel comfortable in the classroom as well as pushing me to reach my full potential.”

Hollie Dadson

Formerly of St Anne's Catholic School

READY TO APPLY?

Visit our website and fill out an application form to secure your place.

We recommend applying before the end of March to ensure you benefit from our full transition package.

Disclaimer: Information in this course leaflet is for September 2023 entry and is accurate at time of printing. All information provided is subject to change and may be updated during the academic year. Courses offered by the College are subject to change and are reviewed on an annual basis.