



# BUSINESS LEVEL 2

**THIS COURSE WILL INTRODUCE YOU TO THE WORLD OF BUSINESS AND DEVELOP YOUR ENTREPRENEURIAL AND TRANSFERABLE SKILLS.**

You will consider real-life businesses and the ways in which business theory relates to their operation. Additionally, you will be required to undertake course-related work experience. This course will prepare you for study at Level 3 or an apprenticeship.

## KEY TOPICS

- Enterprise in the business world
- Finance for business
- Promoting a brand
- Recruitment, selection and employment
- Principles of marketing
- Using business documentation.

## ASSESSMENT

This course is 100% exam based.

## ENTRY REQUIREMENTS

At least four GCSEs at grade 3 or above, including English Language.

## PROGRESSION POSSIBILITIES

**FURTHER COLLEGE STUDY:** Business, Business Studies, Economics, Accounting.

**UNIVERSITY COURSES:** Accounting and Finance, Marketing, Public Relations, International Business Management, Human Resources.

**CAREER OPTIONS:** Entrepreneur, business administration officer, marketing officer, recruitment consultant, accountant.

## SKILLS DEVELOPED

- Good communication skills
- An understanding how organisations work
- Presentation and assignment writing skills
- Team working
- Problem solving.

## TRIPS, ENRICHMENT & OTHER OPPORTUNITIES

Guest speakers and industry professionals are used throughout a variety of units.

## QUALIFICATION

FIRST DIPLOMA

## LEVEL

LEVEL 2

## CURRENT EXAM BOARD

EDEXCEL/PEARSON

## READY TO APPLY?

Visit our website and fill out an application form to secure your place.

We recommend applying before the end of March to ensure you benefit from our full transition package.

**Disclaimer:** Information in this course leaflet is for September 2022 entry and is accurate at time of printing. All information provided is subject to change and may be updated during the academic year. Courses offered by the College are subject to change and are reviewed on an annual basis.