



**RICHARD
TAUNTON**
Sixth Form College



DIGITAL MEDIA (SINGLE AWARD)

DEVELOP YOUR CREATIVITY BY STUDYING A DIGITAL MEDIA COURSE THAT IS BASED ON REALISTIC WORKPLACE SITUATIONS, ACTIVITIES AND DEMANDS.

You will gain an understanding of the media industry through analysing media representation, pitching, and producing media projects. Learning to use programmes such as InDesign and Premiere Pro is also invaluable to those wishing to pursue a career in the media industry. Students on this course are encouraged to undertake course-related work experience and can benefit from our extensive range of links with local employers.

KEY TOPICS

- Print based media production
- Video based media production
- Advertising
- Web Design
- Scriptwriting.

ASSESSMENT

This course is 50% exam based and 50% coursework.

ENTRY REQUIREMENTS

At least five GCSEs at grade 4 or above, including English Language.

PROGRESSION POSSIBILITIES

UNIVERSITY COURSES: Visual Communication, Media Studies, Journalism, Radio Production, Television and Broadcasting.

CAREER OPTIONS: Journalist, radio presenter, foley artist, scriptwriter, web designer.

SKILLS DEVELOPED

- Billboard design and radio production
- Understanding of media theory
- Pitching and presentation skills
- Computer and web design skills
- Responding to realistic briefs.

TRIPS, ENRICHMENT & OTHER OPPORTUNITIES

- Broadcast radio shows with local radio station Unity 101
- Get involved with our Art Club
- Hear from industry professionals as part of our bespoke careers events and Industry Week programme.

3 COURSES THAT WORK WELL WITH THIS SUBJECT

- Graphic Design
- Photography
- Information Technology.

QUALIFICATION

CTEC CERTIFICATE/EXT CERT

LEVEL

LEVEL 3

CURRENT EXAM BOARD

OCR

STUDENT VIEW

“I chose to study Digital Media at Richard Taunton because I wanted to work in the world of media. The course explores all sectors from film to audio, and focuses on creative and practical aspects. The teachers are very helpful and friendly also!”

Aziz Gillingham

Formerly of Upper Shirley High School

READY TO APPLY?

Visit our website and fill out an application form to secure your place.

We recommend applying before the end of March to ensure you benefit from our full transition package.

Disclaimer: Information in this course leaflet is for September 2022 entry and is accurate at time of printing. All information provided is subject to change and may be updated during the academic year. Courses offered by the College are subject to change and are reviewed on an annual basis.